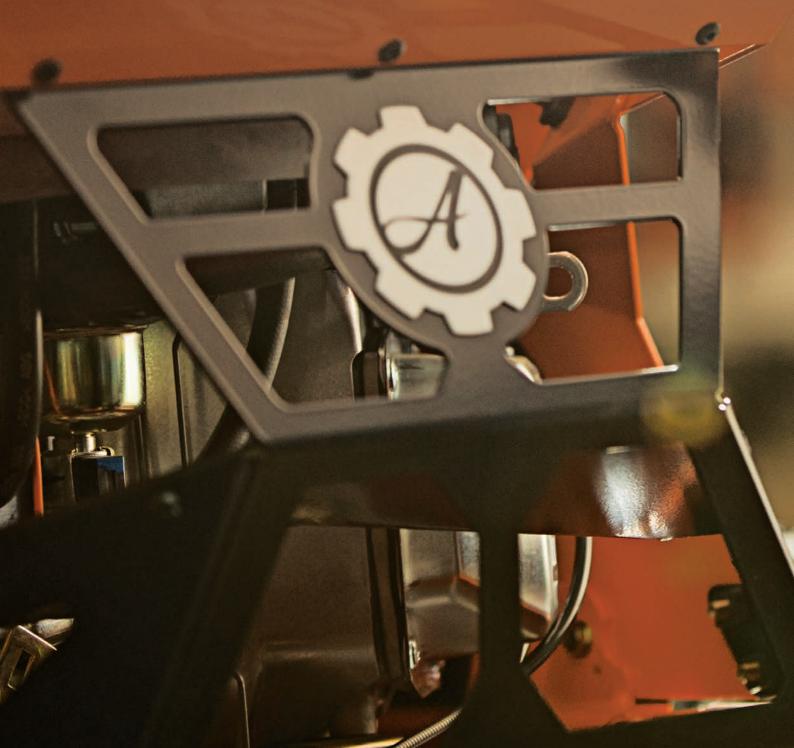
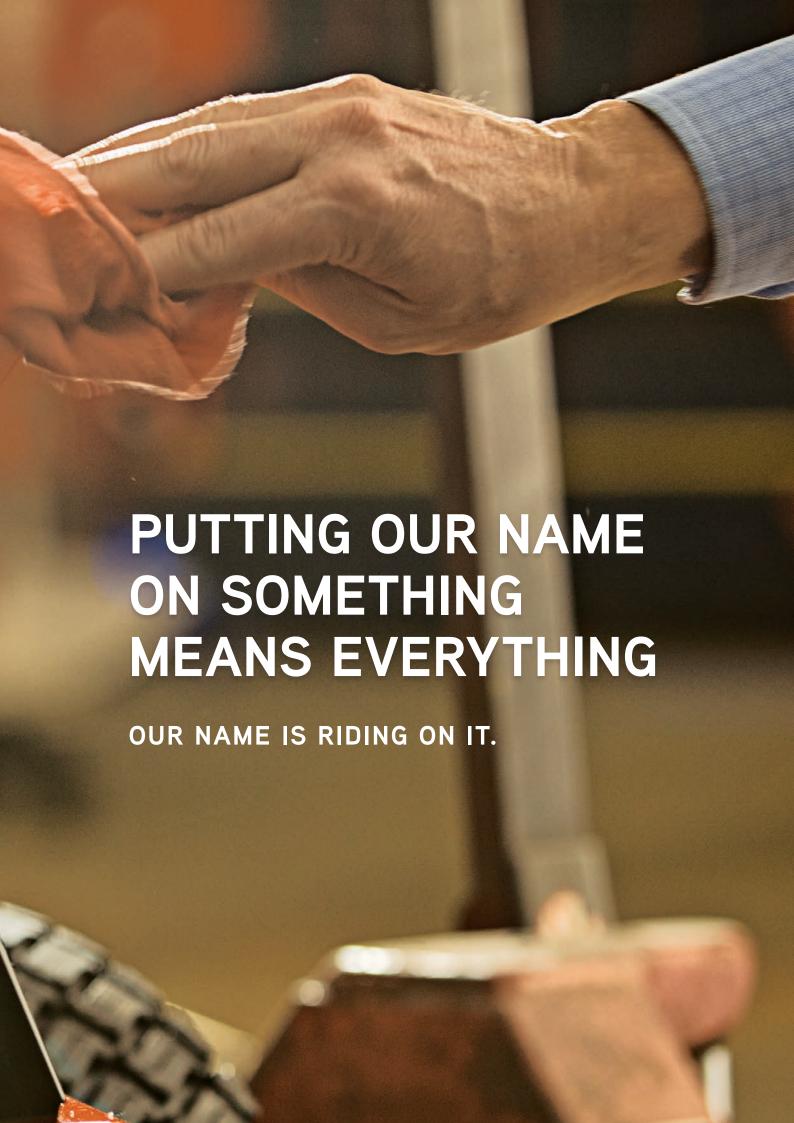


ARIENS









THIS IS WHAT WE'RE MADE OF

Visit any one of our operations and you will find the very latest technology: Computer aided design and manufacturing, robots welding, laser cutting and precise measuring equipment used to test the tolerance of the components we punch, cut or extrude.

But the technology we employ acts only to aid the manufacturing of our products. Each and every Ariens machine is built by hand by thousands of people dedicated and passionate about the products they make.

The same people who build our products are also our customers; mowing their lawns in summer and clearing snow from their driveways in winter. Ariens people are inspired by their own experiences of using our products each and every day.

Our engineers apply a 'hands-on' approach to designing easy-to-use, solid and reliable machines that work in almost any conditions. Only through being customers ourselves can we identify problems and opportunities for the continuous development and innovation of our products.

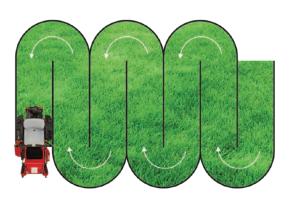
THE FASTER WAY TO MOW LARGER LAWNS

RECLAIM YOUR WEEKEND WITH THE ARIENS ZERO-TURN RANGE. 'TURN-ON-A-SIXPENCE' AND MOW YOUR LAWN IN HALF THE TIME OF A CONVENTIONAL LAWN TRACTOR.

In recent years, zero-turn ride-on lawnmowers have grown in popularity both here in Europe and throughout the USA. The reason is simple. People are working harder and longer hours than ever before. Come the weekend, few want to spend the whole of their precious day-off mowing the lawn. An Ariens zero-turn will complete the work in no time at all.

What makes these zero-turns so fast? Rather than the conventional steering system found on a lawn tractor or out-front mower, these zero-turns are driven and steered by the rear wheels via an independent transmission. Two handles are all you need to drive, brake and steer them. This system enables you to spin on the spot. Imagine – no three-point-turn at the end of the cutting pass.

After just a few minutes of practice, the controls feel second nature. You can easily and precisely cut around obstacles such as flower beds, trees or garden ornaments.



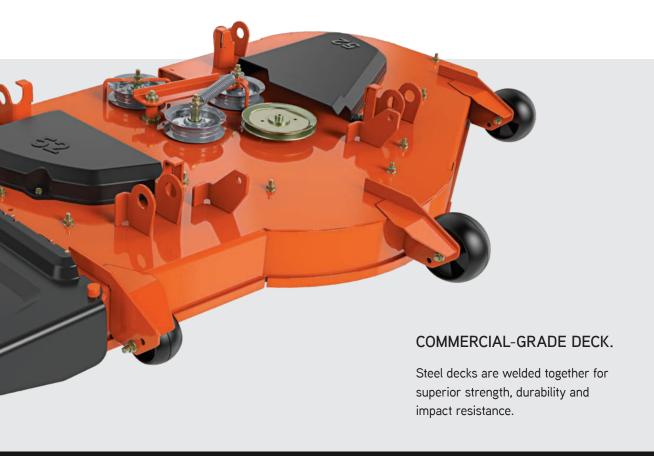
A zero-turn mower will allow you to cut your lawn efficiently as you can turn 180° at the end of a mowing row. There is no need to drive over previously cut areas or waste time backing up to manoeuvre into position for the next pass





RAISING THE ST

Ariens zero-turn mowers are designed, tested and built to provide the toughest, most comfortable ride with the highest quality cut possible. And, with faster speeds and superior manoeuvrability compared to lawn tractors, zero-turns will cut your mowing time in half.



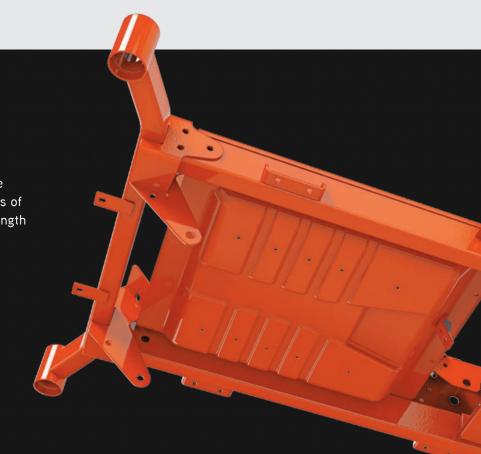




Options like the plush, adjustable high-back seat with padded armrests allows for longer use and greater comfort.

TOUGH-AS-NAILS FRAMES.

Steel frame rails are strong and more resistant to stresses, supporting loads of the machine with unprecedented strength and stability.



THE COMPACT ZOOM® 34 IS PERFECT FOR GARDENS WITH LIMITED ACCESS, WHILE THE ZOOM® 42 IS A LARGER MACHINE WITH ADDITIONAL POWER AND REFINEMENT.

3 YEAR

LTD. RESIDENTIAL

WARRANTY

Both machines are exceedingly tough and durable. The welded steel chassis is built to a commercial specification and provides the strength and rigidity required for every-day, hard use.

An Ariens Zoom® is fast. A typical ride-on will mow at speeds of between 4.8-6.4kph (3-4mph). The Zoom® can mow twice as fast with no loss of performance. At the end of each pass, it can turn 180° in its own footprint.

Each unit features a commercial-style, foot-operated deck lift. Depress the pedal, select your the cutting height using the lever, then release to lower the deck.

Both models come configured to side-discharge, throwing grass clippings out of the right-side of the deck. An optional conversion kit is available which transforms the Zoom® into a high performance mulcher. Here, the grass is kept inside the deck where it is cut time and time again into small particles. The clippings are then ejected back into the turf.





ZOOM SERIES



DESIGNATION	ZOOM® 42	ZOOM® 34	
MODEL	915323	915322	
ENGINE	Briggs & Stratton® Twin 656cc	Briggs & Stratton® Twin 656cc	
CUTTING WIDTH	107cm (42")	86cm (34")	
GROUND SPEED (FWD/REV)	4.7mph (7.6kph) / 2.5mph (4kph)	4.7mph (7.6kph) / 2.5mph (4kph)	
FUEL CAPACITY	7.5 litres	7.5 litres	

STAMPED XLERATOR® DECK

The 12-gauge steel deck is engineered for maximum airflow, an exceptional cut and long-lasting performance.

COMPACT DESIGN

The Zoom®34 features an 86cm (34") deck – designed to fit through standard size gateways and be strong enough to handle medium sized gardens with ease.

FOOT-OPERATED DECK LIFT

With a simple step, the easy-to-use foot lever gives you the advantage to adjust the height of cut from 3.8cm (1½") to 11.4cm (4½") in 6mm (½") increments.

COMFORT

The Zoom® 42 model features a luxurious high-back seat for maximum riding comfort.

DECK SYSTEM

A 4-point professional deck hanging system provides a stable ride and consistent cutting performance.

THE IKON X IS PACKED WITH COMMERCIAL QUALITY FEATURES.

It features a fully welded, heavy-duty tubular steel frame providing enhanced strength and stability whilst travelling over different terrains. The 10-gauge, fabricated deck is both durable and capable of excellent cut quality.

Both models come with a dial-operated deck height selector. A quick turn of the intuitively positioned dial is all it takes to select from one of 13 cutting heights.

Operator comfort is enhanced by a professional-style plush high back seat with armrests, padded control arms and also a vibration-reducing floor mat.

Being a zero-turn, the IKON X mows twice as fast as a typical ride-on. At the end of each pass, it can turn 180° in its own footprint, ready for cutting the next row.

While both models come fitted with side-discharge decks, an optional conversion kit transforms the IKON X into a high performance mulcher.











DESIGNATION	IKON X 52	IKON X 42
MODEL	915332	915331
ENGINE	Kawasaki® FR691 726cc	Kawasaki® FR651 726cc
CUTTING WIDTH	132cm (52")	107cm (42")
GROUND SPEED (FWD/REV)	7mph (11.2kph) / 3mph (4.8kph)	7mph (11.2kph) / 3mph (4.8kph)
FUEL CAPACITY	10.5 litres	10.5 litres

COMMERCIAL STYLE DECK

An 11.4cm (41/2") deep fabricated deck delivers maximum airflow in challenging mowing conditions, providing consistent, professional cut quality.

TUBULAR STEEL FRAME

A fully-welded tubular steel frame provides superior strength and stability over competitive C-channel frame designs.

COMFORT

Enjoy a more comfortable riding experience courtesy of a plush, high-back seat with armrest.

HYDRO-GEAR® EZT TRANSAXLES

For a smooth driving experience.

DIAL-OPERATED CUTTING HEIGHT

The IKON X features 13 cutting positions at your fingertips, allowing for adjustments from 3.8cm (1½") to 11.4cm (4½") in 6mm (¼") increments with the turn of a dial.

POWERFUL ENGINE OPTIONS

Kawasaki® engines provide proven zero-turn power and performance.

THE APEX REPRESENTS THE VERY PINNACLE OF ZERO-TURN PERFORMANCE.

It is a commercial-grade zero-turn mower that has been designed to be used all day, every day.

When it comes to precision, comfort and durability, the APEX outperforms just about anything else in its class. Ariens understand that the most important aspect affecting a machine's productivity is the person using it. So this ground-up zero-turn is designed around the operator. Driving the APEX feels second nature. Innovative features such as progressive steering and a plush, padded high-back seat with armrests make it comfortable for day-long use.







APEX SERIES



DESIGNATION	APEX 52	APEX 48	
MODEL	991312	991311	
ENGINE	Kawasaki® FR691 726cc	Kawasaki® FR691 726cc	
CUTTING WIDTH	132cm (52")	122cm (48")	
GROUND SPEED (FWD/REV)	8mph (12.9kph) / 4mph (6.4kph)	8mph (12.9kph) / 4mph (6.4kph)	
FUEL CAPACITY 18.9 litres		18.9 litres	

COMMERCIAL DECK

A durable, 10-gauge steel deck is designed with 14cm (5½") depth, providing optimal airflow in all mowing conditions for professional cutting performance.

INDUSTRY LEADING FRAME DESIGN

Large formed tubular frame rails serve as the backbone to support the loads of the machine.

LARGE TYRES

Category-leading tyres provide superior traction and ride quality.

BELT TENSION TECHNOLOGY

Ariens self-adjusting belt tension technology keeps belt tension constant, which maximises belt life, minimises wear, and maintains a consistent, quality cut.

MAINTENANCE-FREE ALUMINIUM SPINDLES

Reducing bearing temperature for cooler operation.

FOOT-OPERATED DECK LIFT SYSTEM

Effortless adjustments between 15 cutting positions.

HIGH-BACK SEAT

Features additional padding, while padded arm rests provide additional support, conforming to the operator to lessen fatigue during longer operating periods.

ROPS CAPABLE DESIGN

Frame supports a folding ROPS option for added protection to the operator.

THE ZENITH IS THE PROFESSIONAL'S CHOICE.

Designed with the professional in mind, the Zenith boasts a large 152cm (60") cutter deck and faster ground speed to improve productivity.

Its ultra-comfortable, ergonomically-designed padded seat not only reduces user fatigue, it also helps to absorb the impact on uneven surfaces.

The tubular steel frame supports folding ROPS for added protection and peace-of-mind, allowing the operator to concentrate on delivering results first time every time.









ZENITH SERIES



ZENITH 60	DESIGNATION
991314	MODEL
Kawasaki® FX730V 726cc	ENGINE
152cm (60")	CUTTING WIDTH
8.5mph (13.7kph) / 4mph (6.4kph)	GROUND SPEED (FWD/REV)
18.9 litres	FUEL CAPACITY

COMMERCIAL DECK

A durable, 10-gauge steel deck is designed with 14cm (5½") depth, providing optimal airflow in all mowing conditions for professional cutting performance.

INDUSTRY LEADING FRAME DESIGN

Large formed tubular frame rails serve as the backbone to support the loads of the machine.

LARGE TYRES

Category-leading tyres provide superior traction and ride quality.

CONSTANT BELT TENSION SYSTEM (CBT)

Ensures the belt tension is constant, minimising wear and heat while providing enhanced belt life with minimal adjustments necessary.

FOOT-OPERATED DECK LIFT SYSTEM

Provides effortless adjustments between 15 cutting positions in 6.35mm ($\frac{1}{4}$ ") increments with a vertical pin selection.

HIGH-BACK SEAT

Featuring additional padding, the high-back seat features armrests and integrated seat isolators.

ROPS

Frame supports folding ROPS for added protection to the operator.

RAZOR SERIES

3 YEAR LTD. RESIDENTIAL WARRANTY

THE ARIENS RAZOR" REPRESENTS A BREAKTHROUGH IN ERGONOMIC DESIGN.

Each and every touch point on the mower has been developed for ease-of-use and operator comfort. Take the controls for example – the fluid design of the bail and speed control lever is shaped to follow the contours of your hands.

Rite-Hite^{$^{\text{M}}$} technology enables incremental raising and lowering of the handlebar. You can even fold it completely flat – making storing your mower in a garage or shed quick and easy. In the fully folded position, the Razor^{$^{\text{M}}$} will even fit in the boot of your car*.

A single lever adjusts the height of cut. Geared for operator comfort, the raising and lowering of the cutter deck, through seven increments is almost effortless and can be completed single-handed.

The Razor™ is equipped with a single-pressed deep domed cutter deck. Its unique design ensures that the mower performs superbly whether it's mulching, collecting or rough-cutting a lawn.

Both models are self-propelled. Model 911379 also features turn-key electric start.

*Dependent on size of boot



MODEL OVERVIEW

DESIGNATION	DESIGNATION ARIENS RAZOR" ELECTRIC START ARIENS RAZOR" SELF PROPEL	
MODEL	911379	911375
ENGINE	Subaru® 175cc	Subaru® 175cc
CUTTING WIDTH	53.3cm (21")	53.3cm (21")
VARIABLE GROUND SPEED	0-3mph (5.1kph)	0-3mph (5.1kph)
FUEL CAPACITY	1 litre	1 litre

DECK

A deep domed deck maximises air flow for superior quality of cut.

CUTTING SYSTEM

3-in-1 cutting system allows you to choose between bagging, mulching, or side discharge options.

ENGINE

175cc Subaru® engine offers effortless, no-prime starting.

COMFORT

Rite-Hite™ handlebar adjustment allows operator to adjust handlebar from operator position by pushing the bail forward.

CUT HEIGHT

Single point height of cut lever allows for quick, simple adjustments to overcome grass conditions and achieve desired results.

STRING TRIMMER

SERIES



FINISHING TOUCH.

Cut big jobs down to size with the Ariens String Trimmer. The 55.8cm (22") cutting diameter and 15° pivoting head make it easy to trim tall, tough grass in hard to reach areas – giving your lawn a professional finish.



MODEL OVERVIEW

DESIGNATION	STRING TRIMMER
MODEL	946350
ENGINE	Briggs & Stratton® Quantum 179cc

PRECISION

The pivoting head swivels 15° left and right for precise trimming along walls, landscaping and fences.

DESIGN

A reinforced steel pivoting head and 14-gauge stamped deck provide long-lasting functionality and durability.

CONVENIENCE & COMFORT

Ergonomic, multi-position handlebar lessens fatigue and folds up for convenient storage.

POWER

The Briggs & Stratton® engine delivers powerful, low-maintenance and quiet performance.

SPECIFICATIONS

	ZENITH 60	APEX 52	APEX 48
MODEL NUMBER	991314	991312	991311
ENGINE	Kawasaki® FX730 V-Twin	Kawasaki® FR691 V-Twin	Kawasaki® FR691 V-Twin
DISPLACEMENT (cc)	726cc	726cc	726cc
DRIVE SYSTEM	Hydro-Gear® ZT-3200 Transaxles	Hydro-Gear® ZT-3100 Transaxles	Hydro-Gear® ZT-3100 Transaxles
FUEL CAPACITY	18.9 litres	18.9 litres	18.9 litres
GROUND SPEED (APPROX) (FWD/REV)	8.5 mph/4 mph	8 mph/4 mph	8 mph/4 mph
STARTER	Electric	Electric	Electric
DECK MATERIAL	10 ga steel with 10 ga spindle reinforcement	10 ga	10 ga
DECK CONSTRUCTION	Fabricated	Fabricated	Fabricated
NUMBER OF SPINDLES	3	3	3
BLADE TIP SPEED (FPM)	17,500	17,500	18,000
SPINDLE MATERIAL	Forged Aluminium	Aluminium	Aluminium
SPINDLE SHAFT	Steel	Steel	Steel
DECK DRIVE	V-Belt	Belt	Belt
DECK ENGAGEMENT	Electric Ogura® GT1.5	Electric Ogura®	Electric Ogura®
DECK LIFT SYSTEM	Foot Operated	Foot Operated	Foot Operated
CUTTING WIDTH	152cm (60")	132cm (52")	122cm (48")
CUTTING HEIGHTS	3.8cm (1.5") - 12.7cm (5")	3.8cm (1.5") - 12.7cm (5")	3.8cm (1.5") - 12.7cm (5")
CUTTING POSITIONS	15	15	15
FRONT	33cm x 16.5cm (13" x 6.5-6")	33cm x 16.5cm (13" x 6.5-6")	33cm x 16.5cm (13" x 6.5-6")
REAR	55.9cm x 25.4cm (22" x 12-12")	55.9cm x 25.4cm (22" x 10.5-12")	55.9cm x 25.4cm (22" x 10-12")
SEAT	High back comfort	High back comfort w/seat springs, lever adjust, padded arm rests	High back comfort w/seat springs, lever adjust, padded arm rests
SEAT ISOLATION	Standard	-	-
HOUR METER	Standard	Standard	Standard
WARRANTY MACHINE	3 Year Limited Consumer, 2 Year Limited Commercial	3 Year Limited Consumer, 1 Year Limited Commercial	3 Year Limited Consumer, 1 Year Limited Commercial
WARRANTY DECK SHELL & FRAME	N/A	5 Year Limited	5 Year Limited
WEIGHT	431.8kg (952lb)	377.4kg (832lb)	373.3kg (823lb)
LENGTH	205.7cm (81")	189cm (74.5")	181.6cm (71.5")
WIDTH	160cm (63") (w/o chute)	141cm (55.5") (w/o chute)	127cm (50") (w/o chute)
HEIGHT	124.5cm (49") w/ ROPS folded down 182.9cm (72") w/ ROPS up	107cm (42")	107cm (42")
ATTACHMENTS & ACCESSORIES	Mulching Kit	Mulching Kit, Folding ROPS Kit	Mulching Kit, Folding ROPS Kit

	IKON X 52	IKON X 42	Z00M [®] 42	Z00M® 34
MODEL NUMBER	915332	915331	915323	915322
ENGINE	Kawasaki® FR691	Kawasaki® FR651	Briggs Intek Twin	Briggs Intek Twin
DISPLACEMENT (cc)	726cc	726cc	656cc	656cc
DRIVE SYSTEM	Hydro-Gear® EZT Transaxles	Hydro-Gear® EZT Transaxles	Hydro-Gear® EZT Transaxles with 1" Axle Shafts	Hydro-Gear® EZT Transaxles with 1" Axle Shafts
FUEL CAPACITY	10.5 litres	10.5 litres	7.6 litres	7.6 litres
GROUND SPEED (APPROX) (FWD/REV)	7mph (11.2kph) / 3mph (4.8kph)	7mph (11.2kph) / 3mph (4.8kph)	4.7mph (7.6kph) / 2.5mph (4kph)	4.7mph (7.6kph) / 2.5mph (4kph)
STARTER	Electric	Electric	-	-
DECK MATERIAL	10ga	10ga	12 ga	12 ga
DECK CONSTRUCTION	Fabricated	Fabricated	Stamped	Stamped
NUMBER OF SPINDLES	3	3	3	2
BLADE TIP SPEED (FPM)	17,000	17,000	12,750	12,750
SPINDLE MATERIAL	Steel	Steel	Steel	Steel
SPINDLE SHAFT	Steel	Steel	Steel	Steel
DECK DRIVE	Belt	Belt	Belt	Belt
DECK ENGAGEMENT	Electric Warner®	Electric Warner®	Electric Warner®	Electric Warner®
DECK LIFT SYSTEM	Foot Operated, Dial Selection	Foot Operated, Dial Selection	Foot Operated	Foot Operated
CUTTING WIDTH	132cm (52")	107cm (42")	107cm (42")	86cm (34")
CUTTING HEIGHTS	3.8-11.4cm (1.5"-4.5")	3.8-11.4cm (1.5"-4.5")	2.5-10.2 cm (1"- 4")	2.5-10.2 cm (1"- 4")
CUTTING POSITIONS	13	13	8	8
FRONT	11" x 4"-5"	11" x 4"-5"	11"x 4"- 5"	11"x 4"- 5"
REAR	18" x 8.5"-8"	18" x 8.5"-8"	18"x 8.5"- 8"	18"x 8.5"- 8"
SEAT	Plush high back w/ seat springs, lever adjust, arm rests	Plush high back w/ seat springs, lever adjust, arm rests	High back w/ seat springs, lever adjust	Mid back w/ seat springs
HOUR METER	Standard	Standard	N/A	N/A
WARRANTY MACHINE	3 Year Limited Consumer	3 Year Limited Consumer	3 Year Limited Consumer	3 Year Limited Consumer
WARRANTY DECK SHELL & FRAME	5 Year Limited	5 Year Limited	5 Year Limited	5 Year Limited
WEIGHT	288kg (635lbs)	274.4kg (605lbs)	199.6kg (440lbs)	192.8kg (425lbs)
LENGTH	196.8cm (77.5")	196.8cm (77.5")	162.6cm (64")	162.6cm (64")
WIDTH	161cm (63.4") (w/chute)	137.6cm (54.2") (w/chute)	137.2cm (54") (w/chute)	107cm (42") (w/chute)
HEIGHT	103.8cm (40.9")	103.8cm (40.9")	109.2cm (43")	94cm (37")
ATTACHMENTS & ACCESSORIES	Mulching Kit	Mulching Kit	Mulching Kit	Mulching Kit

SPECIFICATIONS

	ARIENS RAZOR [®] Self Propelled	ARIENS RAZOR [®] Electric Start
MODEL	911375	911379
ENGINE	Subaru®	Subaru [®]
DISPLACEMENT	175cc	175cc
DRIVE SYSTEM	Variable Speed Rear Wheel Drive	Variable Speed Rear Wheel Drive
FUEL CAPACITY	1 litre	1 litre
GROUND SPEED (APPROX.) FWD/REV	3.2mph (5.15kph)	3.2mph (5.15kph)
STARTER	Recoil	Electric Start
DECK MATERIAL	14 ga	14 ga
DECK CONSTRUCTION	Stamped	Stamped
BLADE TIP SPEED (FPM)	17,000	17,000
DECK LIFT SYSTEM	Single Point	Single Point
CUTTING WIDTH	53cm (21")	53cm (21")
CUTTING HEIGHTS	2.5-10.6cm (1"-4")	2.5-10.6cm (1"-4")
CUTTING POSITIONS	7	7
FRONT AXLE	Straight	Straight
FRONT	21.27cm (8.375")	21.27cm (8.375")
REAR	21.27cm (8.375")	21.27cm (8.375")
WEIGHT	44kg (97lbs)	48kg (106lbs)
LENGTH	177.8cm (70")	177.8cm (70")
WIDTH	54.6cm (21.5")	54.6cm (21.5")
HEIGHT	119.4cm (47")	119.4cm (47")
WARRANTY	3 year	3 year
STANDARD ACCESSORIES	Bagger Kit, Mulching Plug	

	STRING TRIMMER
MODEL	946350
ENGINE	Briggs & Stratton® Quantum
DISPLACEMENT	179cc
STARTING SYSTEM	Recoil
DRIVE SYSTEM	Push
FUEL CAPACITY	1.51 litres
DECK MATERIAL	14 ga
DECK CONSTRUCTION	Stamped
BLADE DIAMETER	N/A
SPINDLE MATERIAL	N/A
SPINDLE SHAFT	N/A
SPINDLE BEARINGS	N/A
DECK DRIVE	Belt
CUT ANGLE	15° swivel to the left and right
CUT POSITIONS	4
CUTTING WIDTH	55.9cm (22")
CUTTING HEIGHTS	3.2-10.8cm (1.25"-4.25")
WHEEL BEARINGS	N/A
DROP WHEEL FOR CURB	N/A
FRONT AXLE	N/A
FRONT	N/A
REAR WHEELS	35.6cm (14")
WEIGHT	37.6kg (83lbs)
LENGTH	147.3cm (58")
WIDTH	55.9cm (22")
HEIGHT	104.1cm (41")
WARRANTY	3 year Limited Consumer

BUILT FOR MOWERS NOT MECHANICS

ARIENS PUTS A HIGH PRIORITY ON BUILDING LOW-MAINTENANCE MACHINES.

We assess, scrutinise, improve, and test every last pin, bolt and belt. From smarter, sustainable components, to durable, virtually indestructible designs, we're known for consistently delivering an effortless ownership experience and standing the test of time.



VISIT US ONLINE AT: ARIENS-UK.COM

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